



THE WATERFRONT PRECINCT WEST PRINCIPLES & RECOMMENDATIONS

The Waterfront Precinct will become the tourism hub of The Entrance. It is a lively, exciting place with a carnival atmosphere that is active 24/7, rail, hail or shine

PRINCIPLES

- Open the foreshore to views of the lake and the ocean;
- Develop and strengthen the successful elements of this precinct and remove the unsuccessful elements;
- Improve pedestrian connectivity to and within the waterfront precinct;
- Create flexible spaces that can be adapted for multiple uses;
- Create an iconic waterfront that will attract tourists and permanent residents;
- Establish this as an Accessible Precinct;
- Create a progression of spaces along the waterfront that connect people to Waterfront Precinct East.











RECOMMENDATIONS

THE TOWN GREEN (MEMORIAL PARK): MULTIUSE SPACE A

- Establish the Town Green as a multi use space suitable for entertainment, festivals and other community activities.
 Increase the footprint of the Town Green to increase its active space and provide greater integration with the waterfront:
- Improve the quality of the turf by providing a trafficable shared zone around its edge. This zone should be wide
 enough to accommodate a parked vehicle for unloading and space to pass the parked vehicle;
- Investigate demolishing and relocating of the existing stage and visitor information centre;
- Construct a new stage that services both the Town Green and Marketplace. The stage will be capped with lightweight sails to provide sun protection and reinforce the coastal theme.
- Investigate reclamation of The Entrance Channel to provide for extension of The Town Green (Memorial Park).

MARKETPLACE - MULTI USE SPACE B

- Marketplace is a multi use space that complements the Town Green (Multi Use Space A). In contrast, Marketplace is
 paved to provide an all weather surface for markets and other visiting attractions including car shows. Marketplace
 will be tree lined to provide shelter and shade:
- Where events are large the activities can spill into the Town Green and/or utilise Marine Parade;
- A new public amenities block defines the eastern end that will serve Waterfront Precinct East & West.

ANZAC SQUARE

- · Close the Marine Parade to improve the accessibility and usability of this precinct.
- Establish Anzac Square as the extension to Memorial Park and the War Memorial. This square can be used for Anzac day ceremonies and other relevant events. Anzac Square is the first introduction to the Waterfront Precinct and is a key destination. The square will reinforce the entry to the key site adjacent.

THE WATERFRONT PLAYGROUND

- Define a sub precinct west of the Town Green as the Waterfront Playground. This sub precinct includes a collection of activities for children that reinforce a carnival atmosphere and are clustered between the cafes and the Pelican Feeding Amphitheatre. Its activities include Vera's Water Garden, a Childrens Playground, and a Historic Carnival Precinct which includes the heritage listed carousel.
- The Waterfront Playground builds upon the success of Vera's Water Garden and accommodates an expansion and upgrade of its facilities. The water garden will be extended west to become part of the entry gateway to the precinct. Night activation is an important principle of urban revitalisation therefore, the Masterplan proposes that the upgrade of the Water Garden will include lighting and water displays that are integrated with the Water Walk and Sunrise Bridge. To accommodate seasonal changes, design parts of the Water Garden to become dry during winter. This can transform these into Public Art elements.

- The Pelican Feeding Amphitheatre will remain in its current location as it will be difficult to attract the birds to a new
 location. The amphitheatre will be upgraded to match the proposed paving in the adjoining areas and signage will
 be improved.
- The cafes currently fronting the Waterfront Playground feature covered hedged dining booths. These booths turn patrons backs to the 'pedestrian street' and disrupt views of the lake and ocean. The Masterplan proposes to retain the booths but remove the hedges.

BAND STAND FORECOURT

- The western end of the waterfront has had difficulties realising its potential. The stage and the heritage listed
 carousal have been placed in locations that see little use or appear awkward and 'in the way'. For this reason the
 masterplan proposes to remove the stage and replace with an open space that correlates with the entry to the Hotel,
 The Entrance Pub and Fisherman's Wharf. This is an important space as it give the first impression of this precinct
 when visitors walk through from the public carpark.
- The masterplan proposes two key elements in this space. The first being a Bandstand in the traditional style. The
 Bandstand is an object in the round within a green lawn that will reinforce 'classic' coastal themes. Performances
 can be viewed from this lawn. The Bandstand is central to this space and can be viewed from key areas without
 becoming obtrusive. It will also be in keeping with the carnival theme adjacent.
- The second element is a public art site and clock tower. These objects define this as a meeting place and it give a
 sense of scale to the pedestrian street.

GATEWAYS AND THRESHOLDS

Three gateways have been proposed for the site. These gateways are located in spaces where the buildings narrow and create a sense of enclosure. The sense of compression will create a feeling of excitement and anticipation upon entry. We propose lighting these space from above to reduce the potential obstructions on the ground and to reinforce the experience of entering into a new space. Clearly defined thresholds are useful in instructing people about how they should behave in these spaces and increase perceptions of safety and security.



Bright and colourful methods can be adopted to connect precincts severed by bridges.



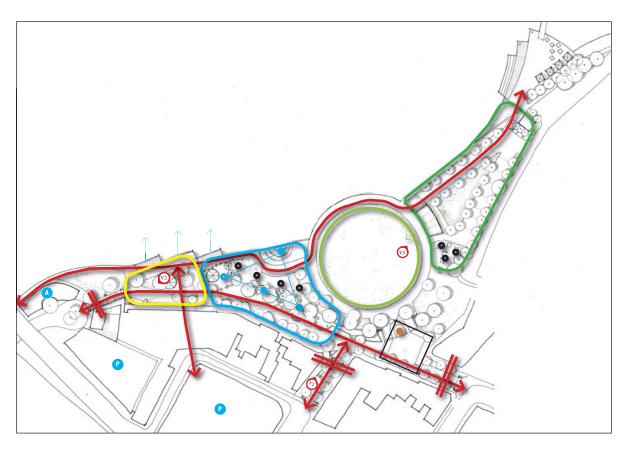
The Water Walk becomes the missing link in the NSW Cycleway Link



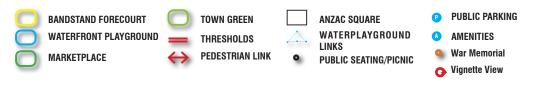
An enhanced Water Garden could build upon its existing success.

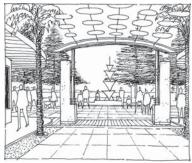


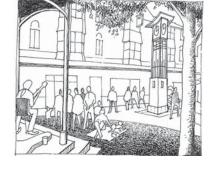
These festive lights could be used to define the "thresholds" into the Waterfront Precinct

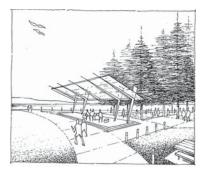


THE WATERFRONT PRECINCT - WEST SPATIAL ANALYSIS





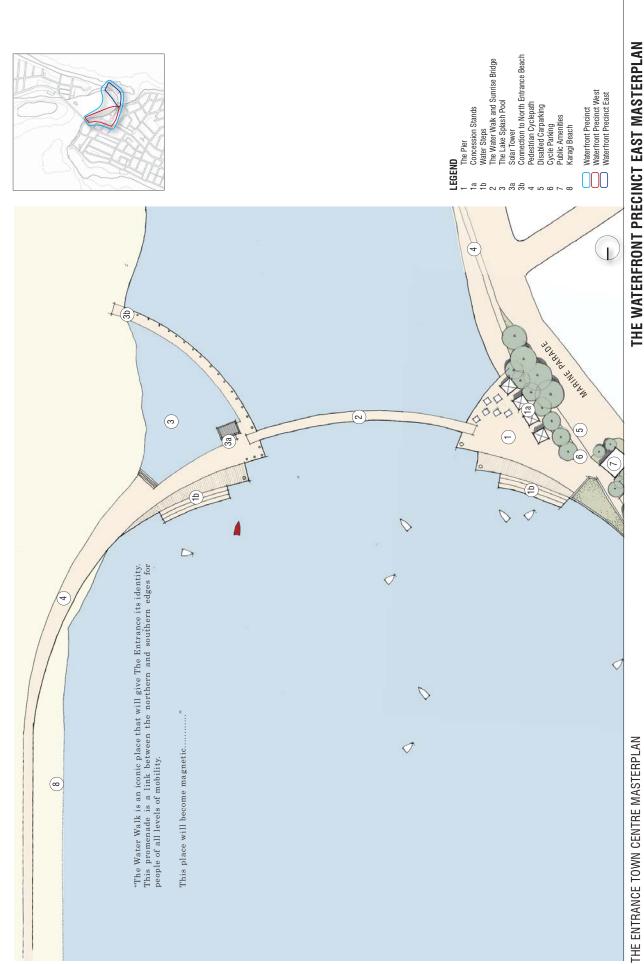




View 1: Public Art Sculpture and Threshold

View 2: The Bandstand Forecourt featuring Clock Tower

View 3: The new stage that is the link between the Town Green & Marketplace



THE WATERFRONT PRECINCT EAST PRINCIPLES & RECOMMENDATIONS

The Water Promenade is an iconic place that will give The Entrance its identity. The Promenade will provide a mix of active spaces and quiet places and most importantly provide a link between the northern and southern edges for pedestrians and cyclists. The Water Promenade will become a magnet for residents and tourists alike.

PRINCIPLES

- Give The Entrance an Iconic Landmark development that is public not private;
- Connect the northern and southern edges of The Entrance for pedestrians and emergency vehicles;
- Create places for recreation and employment:
- Create an international attraction to draw tourists and residents;
- · Create spaces that encourage use of the lake and interaction with its beaches;
- · Reinforce the concept of "Accessible Entrance".



RECOMMENDATIONS

THE PIER

The Pier becomes the landward anchor to the Water Front Precinct and the Water Walk. The Pier will be activated
with a cafe and small concession stands that can sell ice-cream, coffee and softdrink that would be associated with
the beach and a sun drenched promenade. The pier will be lined with palms to along the southern edge to continue
the theme in the town centre.

THE WATER WALK & SUNRISE BRIDGE

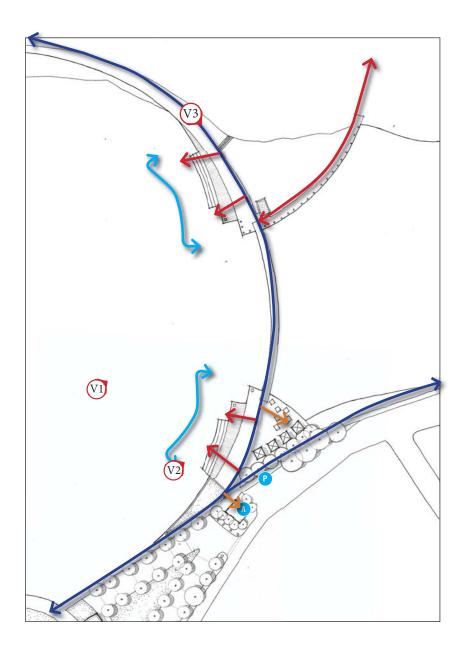
- The Water Walk will link the town edges of the township together in the form of a pedestrian promenade. The Water Walk's name stems from the pedestrians walk over water to the destination on the other side the pool, Karagi Park, Dunleith Park, Terilbah Park and North Entrance beach. The form of the Water walk should represent the character of The Entrance. The artists impression shown in an indicative concept showing one potential form. Described as the Sunrise Bridge, the form reflects the rise of the early morning sun, from which the view would be spectacular. There is an opportunity to engage the services of a renowned international sculptor to collaborate in the design of the bridge. This collaboration could result in a unique piece of public art as well as bring The Entrance to the world stage encouraging new residents and tourists.
- This concept is indicative in form and location. This should go through a design competition to increase awareness of The Entrance. This has been successful in other countries of which Bilbao, Spain is recognised for the Guggenheim.

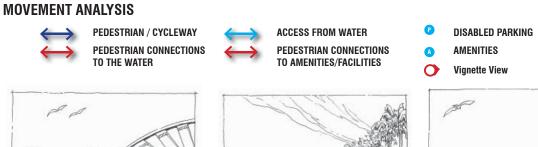
THE LAKE SPLASH POOL

 The Lake Splash Pool is a destination for the northern edge of The Entrance and provides a location for 'beach swimming' in a safe and secure environment. Tourists and Residents often feel insecure at the thought of swimming in the ocean and will avoid doing so. This pool has a different purpose to the Ocean Baths which are designed for lap swimming. These two uses often conflict as their purposes are very different and character of the splash pool will be playful and exciting.

THE SOLAR TOWER

• The Solar Tower will generate energy to power the lighting for the Waterfront Precinct. Any unused energy can be fed back into the grid.





View 1: View of the Walkway & Sunrise Bridge from the water View 2: The Pier from the large water steps

View 3: From the edge of the Lake Splash Pool towards the Solar Tower

